

PLAY LIKE A CHAMPION TODAY™

Color: Bright, shiny yellow gold with touches of mercury on the rim

Nose: Explosion of toasted brioche, pear, banana, apricot and quince paste with creme brulee, citrus blossom, and orange peel

Palate: Round entrance evolving on a fresh mid-palate with touches of caramel and lemon yogurt, lingering on a beautiful acidity

Varietal: 100% Chardonnay

Fermentation: 100% barrel fermented with 100% malolactic fermentation

Aging: 14 months in French oak, 20% new

Alcohol: 14.5%

Vineyards: Parr Vineyard, Knights Valley, North Coast

Cases Produced: 400



Chardonnay North Coast 2018

Play Like A Champion Today Wine

Athletics and wine have a lot more in common than you would expect! There's passion, teamwork, discipline, dedication, and of course, victory. From scoring the game-winning touchdown to getting the honor of a 100-point wine, world-class athletes and world-class winemaking share a lot of wonderful qualities and the constant quest to be the best. With that, the fittingly named Play Like A Champion Today Wine was born.

Our Philosophy

Play Like a Champion Today Wine brings the perfect combination of acid, fruit and most importantly, a sense of the wine's origin. Utilizing the relationships winemaker Jean Hoefliger has created around the world, we are able to find the most expressive and fun-loving vineyards that exhibit what we believe are outstanding wines for everyday consumption.

Parr Vineyards, Knights Valley, North Coast

Parr Vineyard is in the North Coast Appellation of Knights Valley, a location that makes for a perfect area to grow Chardonnay. It's nestled in the remote Sonoma mountains and influenced by the volcanic deposits and alluvial gravel soils of the ancient volcano Mount St. Helena. The days are warm and the nights are cool and foggy, which helps beautifully ripen the grapes slowly to ensure a balance of sugar and racy acidity.